



COLORADO SKI & SNOWBOARD HALL OF FAME NOMINATION  
JEFF GORSUCH  
SPONSORED BY BOB BEATTIE  
CATEGORY SPORT BUILDER  
ACHIEVEMENTS 2000 – PRESENT



February 16, 2017

Dear Hall of Fame Nomination Committee,

I am pleased to support Jeff Gorsuch for entry into the Colorado Ski Hall of Fame. He is a longtime resident of Aspen and extremely involved in business ventures and local skiing for youngsters.

I have worked with him for many years, particularly in a program for youngsters. We charge kids very few dollars and work with the Aspen Ski Company instructors and Aspen Valley Ski Club, who administer 1,600 kids throughout the winter, complete with Ski School instructors, lift tickets, transportation up valley, equipment and scholarships.

Most of the kids in the Base Camp program would never be skiing without this support. As a huge percentage of them are Spanish speaking. Jeff donated nearly 300 skis, boots, poles, and bindings at no charge this winter. He has provided equipment for many years. He was also a board chairman of the Aspen Valley Ski Company for several years.

Needless to say, he is a close friend and helps take our sport where we want it go.

A handwritten signature in cursive script that reads "Bob Beattie".

Bob Beattie

Dear Hall of Fame Nomination Committee,

On behalf of Jeff Gorsuch I would be happy to write him a recommendation as a lifelong friend. He and I raced together as kids and stayed with each other for races in either Vail or Aspen. He and his family have not only devoted their lives to skiing and the ski industry but Jeff has also been instrumental in raising money and support for all the kids in both Vail and Aspen that Love Ski Racing.

The Gorsuch family is a great asset to the sport and the culture of skiing in America and particularly Colorado. Jeff has been an outstanding board President for the Aspen Valley Ski and Snowboard Club and continues to provide leadership, passion and excitement to the board and club as a whole. Please feel free to contact me if you have any questions. Happy to Support Jeff as he brings a lot to the table and will continue to do so.

John McBride

Alpine Director

ASPEN VALLEY SKI AND SNOWBOARD CLUB

Jeff Gorsuch

I want to second Bob Beattie's nomination for Jeff Gorsuch. I have known Jeff and the Gorsuch family over 30 years. Jeff has done an amazing job running and contributing to the AVSC and the kids program in particular. He is very deserving of the award of a nomination to the Colorado Ski and Snowboard Hall of Fame.

Thank you.

Barbara Ferries Henderson

## SUMMARY

**Jeff Gorsuch** has been working for his families' iconic stores since 1998. A graduate of St. Lawrence University, Gorsuch skied on the Europa Cup circuit before returning to the family ski business. Jeff came to Aspen to run Gorsuch's Aspen shops more than 25 years ago. He also has been the president of the Aspen Valley ski & Snowboard Club, on the board of Aspen Education Foundation and Aspen Community School. Jeff's philanthropic focus is on kids "The roots of this community lie in the magic of the mountains," says Jeff Gorsuch.

Giving back for Jeff means working with organizations like the Aspen Valley Ski and Snowboard Club, the Aspen Education Foundation, and Aspen Community School. He is most proud of the kid program Gorsuch operates that provides up to 300 pairs of skis a year to people who can't afford them. "I feel like we are a part of the fabric of this place," he says. "To be able to raise my kids here and work in this community is an honor and a privilege."